



AARON GUMUCIO

Phone 435.830.0937 | Email aarongumucio@me.com | Web aarongumuciodesign.com

OBJECTIVE

Graphic Design Graduate seeking full-time employment as a User Experience Designer.

EDUCATION

Bachelor of Fine Arts, Graphic Design Emphasis

- Utah State University, Logan, UT
- Honor student (3.72 cumulative GPA)

Related Coursework

- Web & interface design
- Branding and corporate identity management
- International and strategic design
- Public speaking

SKILLS & TRAINING

Web Design

- Conceptualized and launched extensive website designs using Adobe Creative Suite, text editors, CSS, XHTML, HTML, JavaScript, jQuery, PHP, Flash, and other related technologies.
- Extensive knowledge of Web Content Management Systems including the process of transforming design prototypes into fully functional responsive websites that are cross-browser and multi-device compatible.
- Familiar with designing and testing front-end code for load speed performance and accessibility.
- Experience with search engine optimization, analytics reports, usability, and navigation design.
- Constantly researching new technologies, applications, and methods to enhance the user experience.

Graphic & Artistic Design

- Led extensive branding and style strategies including evaluation of mission/positioning statements and style libraries, page layouts, use of photo/video elements, and navigational schemes.
- Transformed static print designs into interactive and responsive websites that adhere to branding and style guidelines.
- Worked with design team to ensure that client needs are being met, including requirement definitions, print and web applications, and adherence to budget, deadlines, and overall project value.

Leadership, Communication & Multi-tasking

- Selected as team lead for various projects ranging from print to web-related applications involving research and usability.
- Consistently communicating with team members and listening with an open mind to suggestions, ideas, and customer input.
- Expert experience with multi-tasking, working with deadlines, being organized and detail-oriented.
- Able to stay on task and work with no supervision while staying on deadline and retaining a high level of performance.
- Proficient in providing a valuable finished product and researching all opportunities for success.
- Volunteered as church representative in Pittsburgh, PA for two years, at own expense, supervising more than 30 volunteers.
- Eagle Scout, Scout Master, and Participant in National Scout Jamboree.

Photo & Video

- Award winning digital photographer with complete grasp of raw imaging and large format technology.
- Proficient with High Definition Videography from filming and lighting to editing and final production.
- Extensive knowledge of Photoshop, Final Cut Studio, and After Effects.

EMPLOYMENT HISTORY

- Pre-Press Creative and UX Designer for Transcript-Bulletin Publishing** *June 2010 - Present*
 - Expert understanding of web, print, and the user experience.
- Interface Designer for Utah State University Business Department** *Sep. 2009 - May 2010*
 - Template designer for content management systems.
- Professor of Videography** *Aug. 2009 - May 2010*
 - Utah State University Documentary Film Class.

INTERNATIONAL STUDIES & HONORS

- Two-time participant in Switzerland study abroad program.
- Bronze Telly award winner (Director - "100 Years of the Art Department").
- Featured photographer in 2009 Swiss Intersections Exhibition.
- Utah State University honor student (Graduated Cum Laude).



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REFERENCES

Graphic & Web Design

John Hamilton

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David Bern

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Character References

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Andy Lorimer

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